

Ahmad El Bizri

Ahmad El-Bizri is a trainer in sales, leadership and coaching. His ability to share knowledge with clarity, humor and passion enables participants to learn fast and effectively transfer learning into their own workplace. His programmes are highly practical, and rich in examples drawn from his many years of experience with multi-national companies.

Graduating from Beirut Arab University with a Pharmacy Degree, Ahmad started his career as a Medical Rep, with a leading pharmaceutical, GSK, in Lebanon. In 2009 he took on the position of Sales and Marketing Manager at Macromed where he was responsible for the, customer service and sales results of his supervisors and team. He also took over the responsibility of training his staff as well as providing external training to doctors and pharmacists on medical subjects as well as other skills such as sales, relationship building, and management.

Ahmad also worked outside the pharmaceutical field for a global water technology company, Grohe. Based in Cyprus, Ahmad travelled throughout the Middle East and the Gulf conducting training on sales, sales management, leadership and customer service. He designed his own programmes and materials that he wrote in 3 languages: English, Arabic and French.

Ahmad continues with his passion to learn and share know-how through training as a free lance trainer with PeopleAchieve and he himself is continuing with his development through his enrolment on the Lebanese American University EMBA programme.