## **Marina Xenophontos Michaelou**



Marina's desire to help others has shaped her career. In her current position, she plays an active role in boosting the performance of others, enabling them to achieve work and personal goals.

She offers consultancy, coaching and training in Time and Performance Management, Sales, Performance Appraisals, Meeting Management and all aspects of customer service. Her degree and further studies in Psychology and Sociology, as well as her work experience in sales & customer service, first as an executive, and later as a manager, means that she understands the challenges of working in that field. Her recommendations and her training are grounded in reality, and based on practical solutions.

Marina gains the trust of clients with her thorough approach, from research to design to implementation. Using a people focused approach; she gains the commitment of those who will implement her recommendations and training.

Marina's insight is valued by many, who read her articles in the Sunday press, and in various electronic newsletters as well as her own blog. She has spoken at a number of conferences and is regularly invited to contribute as a keynote speaker.

In her personal life Marina actively protects nature. At PeopleAchieve she has successfully introduced several recycling projects. Having a soft spot for animals, she assists with finding homes for the less fortunate ones who were abandoned. In the rest of her spare time, Marina enjoys going to the movies or engrossing herself in a good book.