

Corporate Intelligence Management

Why this course?

There has never been a time when understanding and effectively managing corporate intelligence has been more crucial. Given the growing concern over data, information gathering and the storage of personal details, this training covers subjects to help you understand in a lot more detail the broad concept of intelligence.



This innovative short course covers critical areas including the effective collection, analysis and communication of intelligence.

The course focuses on the strategic gathering of information, its analysis and development into commercial intelligence.

You will leave the course with a broader understanding of how the use of intelligence can inform enterprise decision making. You'll also learn how to design targeted security initiatives.

The workshop is available to all those who have a need to understand the risks and vulnerabilities of not actively engaging with all forms of corporate intelligence. Delivered by an experienced professional within this sector, this means you'll have the opportunity to discuss and explore topics with a recognised subject matter expert.

Who will benefit?

The course will be of immediate benefit to Security Managers, Security Supervisors or multi-tasked managers, and those seeking to develop their career in security management.

Core content

- What is Commercial Intelligence?
- Intelligence, strategy & decision making
- OSINT (Open Source Intelligence)
- HUMINT (Human Intelligence)
- Intelligence & risk management
- Intelligence & the security function
- Controlling & communicating intelligence
- Intelligence report writing
- Legislation & compliance
- Information gathering
- Information analysis
- Grading intelligence
- The use of databases
- Intelligence cycles

Course Information

- **Dates:** 17th and 18th May, 2021, Bishops Waltham, Hampshire
- **Cost:** £495 ex VAT
All options include lunch.
All fees are shown excluding UK VAT (20%).